Manufacturer Benefits

- Maximizes product visibility and visual impact.
- Increased impulse buying and incremental sales.
- Products remain permanently faced.
- Enhances brand/category integrity.
- Attractive, coherent product presentation.
- Improved brand image.
- Makes your product a "destination" within the store.
- Maintains the space allocation program.
- Efficient space management maximizes profit.
- Maintains shelf edge integrity (price and product match up).
- Eliminates lost stock at the back of the shelf.

Expandable Wire Tray™ System is cooler and freezer capable. Also see the Cooler Merchandising section of this catalog for specific shelf edge labeling cooler solutions.
Complete Solutions for Any Budget

Sell More, Work Less

Shelf Works® Shelf Management Systems can increase sales as much as 40% with a return on investment in as little as 3 months…all with less labor. Organized, well-faced shelves are more profitable shelves. Let us show you how our full range of systems can satisfy any need. We can provide all systems packed as self-contained kits, totally assembled, or as components.

Retailer Benefits
- Increased impulse buying and incremental sales.
- Improved store appearance.
- Maintains the space allocation program.
- Reduces time lost to keeping shelves orderly.
- Speeds re-stocking saving labor.
- Efficient space management maximizes profit.
- Maintains shelf edge integrity (price and product match up).
- Encourages proper rotation and keeps dated product forward for earliest sale.
- Eliminates lost stock at the back of the shelf.

Consumer Benefits
- Clear and easily visible products.
- Time savings through easier product locating.
- Price and product always line up for quick and easy identification (shelf edge integrity).
- Improved shopability and customer-friendly environment.

The perfect formula for success...
manufacturer direct prices, fast, easy installation, quick return on investment, and increased sales.

Wire Form
Extruded
Molded