

# COOLER MERCHANDISING

# AMT™ ADJUSTABLE MERCHANDISING TRAY™ SYSTEM



**DIVIDER SYSTEM  
MANUAL FEED SYSTEM**

## AMT™ Adjustable Merchandising Tray™ System

- Removable tray permits rear loading and encourages proper product rotation.
- Width adjusts easily yet locks with built-in clips.
- Durable, easy to clean, UV protected, freezer and cooler ready and maintenance free.
- Customers use manual feed to access product, facing the shelf or store personnel can manually face the products.
- Organizes product for easy access, allowing customer to see product without removing it from shelf.
- Prevents stacked product from toppling over.
- Easy to add new lanes and items to shelf.
- Improved appearance increases sales, carves out a well-defined shelf space for each variety.
- Smooth, non-porous lubricious material allows effortless flow of product.

Item No.	Height	Width Adjusts 1/8" Increments	Breakaway Lengths	Pack Trays/Kit	Wt/ Ctn	1-10 Kits	11-100 Kits	101-500 Kits	501+ Kits
<b>Adjustable Merchandising Tray™ Systems</b>									
<b>Yogurt System (Small)</b>									
AMTSMKIT	6 1/2"	2 11/16" to 3 5/16"	22", 20" or 18"	12	16#	\$68.80	\$61.16	\$53.53	\$45.89
						Price per Kit			
						Price per Each			
						5.73	5.10	4.46	3.82
<b>Ice Cream System (Large)</b>									
AMTLGKIT	6 1/2"	4" to 4 5/8"	22", 20" or 18"	12	18#	75.40	67.03	58.66	50.29
						Price per Kit			
						Price per Each			
						6.28	5.58	4.89	4.19

All orders must be for standard kit pack – no splitting of kits permitted. Packed unassembled. Standard color: White tray with clear paddle and clear pull strap. Each tray consists of a left side, a right side, a paddle and pull strip. Paddle and sidewall height extensions are available. Call for information. Each kit contains assembly instructions.

Item No.	Description	Pack	Wt/ Ctn	1-10 Kits	11-100 Kits	101-500 Kits	501+ Kits
<b>Clear Label Holder for front of trays above</b>							
Price per 100							
DBR30-XX-0064-12/bag	1 1/4" x 2 1/2"	12/bag	—	\$11.04	\$ 8.83	\$ 7.73	\$ 6.62

**Clear Label Holders** are packed in kit in bags of 12, (one per each AMT). Standard color is clear, other colors available. Minimums may apply.

## ADJUSTABLE WIDTH



### B Width

Tailored for Yogurt cups and similar products: Adjusts from 2 11/16" to 3 5/16" in 1/8" increments. Standard 22" length, breakaway to 20" and 18" length in the field.

## FEATURES:



### Built-in Manual Feed

Quickly and conveniently forwards and faces product, then tucks out of sight into the tray.

## OPTIONS:



### Label/Sign Holders

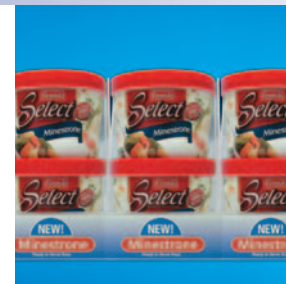
Optional holders offer a protected home for product and price information, improve product navigation and sales.

## MERCHANDISING TRAY: TWO SIZES, EACH WITH A RANGE OF LANE WIDTH SETTINGS



### D Width

Tailored for pint, pint-and-one-half, ice cream and similar containers. Adjusts from 4" to 4<sup>5</sup>/<sub>8</sub>" in 1/8" increments. Standard 22" length, breakaway to 20" and 18" in the field.



## MANUAL FEED, ADJUSTABLE WIDTH, CARRY HANDLES, AIR CIRCULATION



### Adjustable Width

Tailors to a broader range of products, improves look and operation, allows re-use in new plan-o-grams and merchandising. Adjusts in 1/8" increments.



### Built-in Carry Handles

Trays lift out as single unit with easy-grip handles to allow quick re-organizing of product categories, restocking or cleaning.



### Built-in Ventilation

Molded in openings improve refrigeration air circulation.



### Paddle Extension

Available for stability and better forwarding of tall or multi-tier products. Snaps onto paddle.



### Top Tier Sidewall

Available for support and containment of tall or multi-tier products. Snaps onto sidewall.

## LABEL/SIGN HOLDER & FLAGS



### Promotional Flag

Perpendicular flags improve product promotion navigation and sales.

Built-in manual feed allows trouble-free forwarding and facing of products for increased sales and profit.



Trays lift out as a single unit with easy-grip handles to allow quick restocking of dated product or cleaning of shelves.

Protected by patents and patents pending.

Manual Feed allows easy facing of product, yet retracts back into the unit when not needed.



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