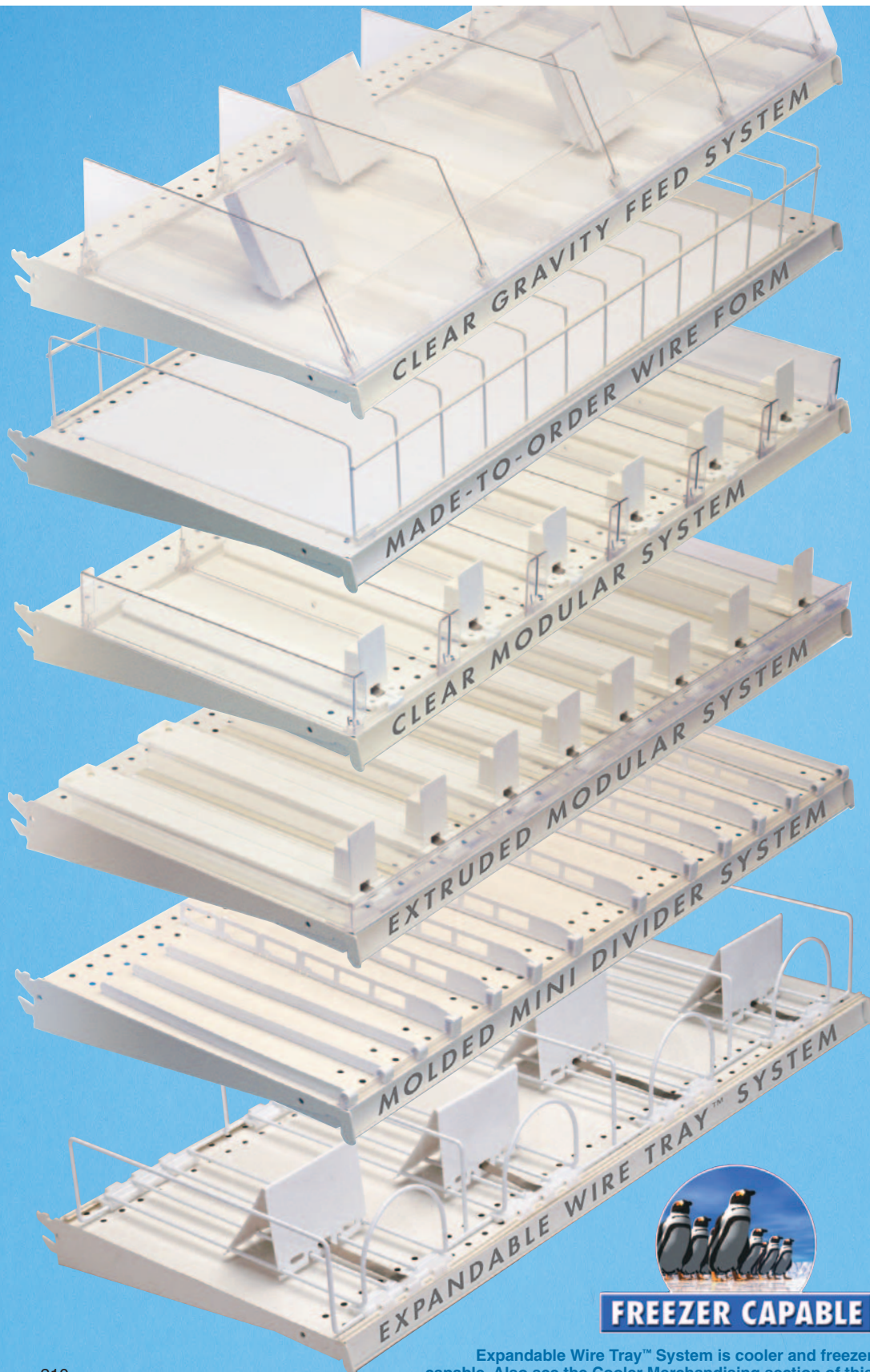


SHELF WORKS® SHELF MANAGEMENT SYSTEM

SHELF WORKS® SYSTEMS OVERVIEW

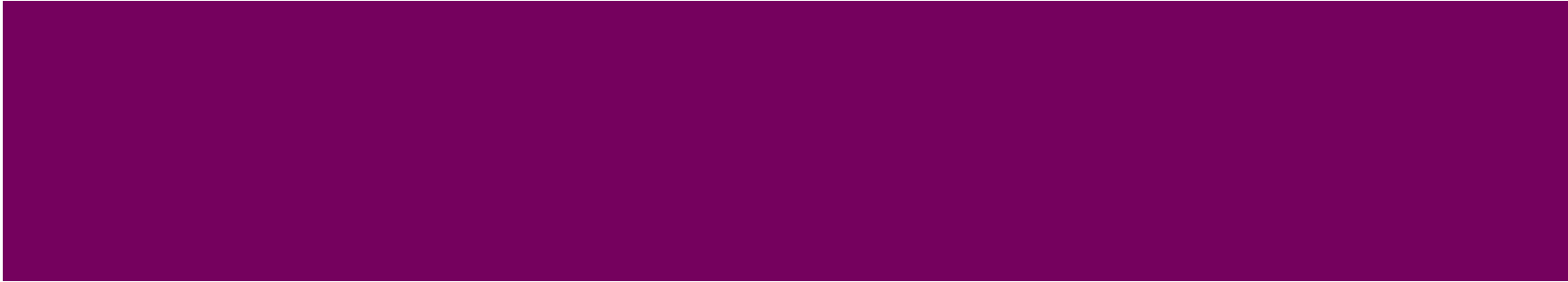


Expandable Wire Tray™ System is cooler and freezer capable. Also see the Cooler Merchandising section of this catalog for specific shelf edge labeling cooler solutions.



Manufacturer Benefits

- Maximizes product visibility and visual impact.
- Increased impulse buying and incremental sales.
- Products remain permanently faced.
- Enhances brand/category integrity.
- Attractive, coherent product presentation.
- Improved brand image.
- Makes your product a "destination" within the store.
- Maintains the space allocation program.
- Efficient space management maximizes profit.
- Maintains shelf edge integrity (price and product match up).
- Eliminates lost stock at the back of the shelf.



Complete Solutions for Any Budget

Sell More, Work Less

Shelf Works® Shelf Management Systems can increase sales as much as 40% with a return on investment in as little as 3 months... all with less labor. Organized, well-faced shelves are more profitable shelves. Let us show you how our full range of systems can satisfy any need. We can provide all systems packed as self-contained kits, totally assembled, or as components.

Retailer Benefits

- Increased impulse buying and incremental sales.
- Improved store appearance.
- Maintains the space allocation program.
- Reduces time lost to keeping shelves orderly.
- Speeds re-stocking saving labor.
- Efficient space management maximizes profit.
- Maintains shelf edge integrity (price and product match up).
- Encourages proper rotation and keeps dated product forward for earliest sale.
- Eliminates lost stock at the back of the shelf.

Consumer Benefits

- Clear and easily visible products.
- Time savings through easier product locating.
- Price and product always line up for quick and easy identification (shelf edge integrity).
- Improved shopability and customer-friendly environment.

The perfect formula for success... manufacturer direct prices, fast, easy installation, quick return on investment, and increased sales.

Wire Form

Extruded

Molded